Partnerships to create economic opportunity and facilitate mobility from poverty

Virginia Association of Local Human Services Officials (VALHSO)

September 30, 2022

## Overview

- Partnerships are at the core of community action!
- About VACAP
- VACAP Board Priority is Expanding Partnerships at the State and Local Level

# Partnerships are at the core of community action!

- Created in 1964 and was centerpiece of the War on Poverty
- Focus is on addressing all short and long-term needs facing people experiencing poverty though a range of coordinated programs
  - All conduct data-driven community needs assessment to inform planning
- CAAs are as varied as the communities they serve in their delivery structure
- All are governed by a Tripartite Board
  - Low-income community
  - Local elected officials
  - Private and public community stakeholders
- CAAs implement a range of federal, state and local programs
  - VDSS (Office of Economic Opportunity) are the key funder of CSBG and TANF and more importantly the key collaborator with VACAP network
  - Local Departments of Social Services are essential partners!
  - CAAs also have essential partnerships with Head Start, Weatherization, Area Agencies on Aging, job training, workforce, housing, legal services, health, nutrition, emergency services and more

# Whole Family Approach is the best practice

- Community Action is focused on the Whole Family/2 Generation approach to economic mobility
- As pandemic resources diminish, community action focus on whole family approach is more needed than ever
  - Can help overcome benefits cliff
  - Can end cycle of poverty
  - Can increase workforce participation
- Whole family Pilot in Virginia
- Coaching is key
- Connecting internal and external programs/partners is critical

## About VACAP

- Statewide Membership Association for thirtyone non-profit private and public community action agencies (CAAs)
  - 28 local and regional agencies (6 public)
  - 3 statewide agencies (Project Discovery pathways to college, VA CARES -Re-Entry System and SERCAP – water, housing and small business)
  - List of Agencies https://www.vacap.org/agencies/
- VACAP's mission is to build the capacity and competencies of Virginia's CAAs to achieve their mission of creating economic opportunities and facilitating mobility from poverty for the people of Virginia

## The Value of VACAP

- VACAP exists to support community action agencies in achieving their mission in partnership with federal, state and local partners
- Advocacy
  - Whole Family Approach
  - CSBG
  - TANF
  - Partial State Earned Income Tax Credit (EITC)
- Training/Technical Assistance
  - New Executive Director Academy
  - Racial Equity
  - Regional Multi-State convenings
  - Peer Groups (ED, public agency, HR, IT, Fiscal, Senior Leaders)
- Building Partnerships in Service Delivery
  - CASH Campaign EITC
  - \$1.2 million Diaper Distribution Grant Announced –
  - Appalachian Regional Commission Nonprofit Ready
- Membership Services/Shared Services
  - Joint Wage Study
  - Legal Services through CAPLAW
  - Fiscal Assistance Resources

## Expanding Partnerships

- Partnerships are at the core of community action!
  - Thank you for today
- Opportunities for collaboration at state and local level
  - Joint workforce challenges
  - Trauma informed care
  - New funding opportunities
  - Regular communication
  - Coordination between programs
  - Other ideas?....Brainstorm with your community action partner
- Upcoming Meetings
  - November 1-2, Pathways from Poverty to Prosperity Summit – Richmond
  - 2023 VACAP Regional Meetings

## Contact Details

- Thank you for your partnership!
- Contact details for your local/regional community action agency
  - https://www.vacap.org/agencies/
- VACAP
  - www.vacap.org
  - 804-644-0417
  - ejohnston@vacap.org